SALMONID FISHING COMPETITION

365 DAYS • EUROPE • FISHING

SALMO LEAGUE 2027

SALMO LEAGUE – The free european salmonid fishing competition. Catch trout, char and other salmonids in Europe, submit your catches online and compete for the top spot in the live ranking.

CORE IDEA

A free online competition that connects fishing, proof of catch and the Salmonid fishing community — designed for participants and partners in Europe.

HOW IT WORKS

01

REGISTER

Create your participant profile and receive your unique participation code.

02

FISH

Fish within the defined European area and follow the competition rules.

03

CAPTURE

Photograph the catch with the required identification code visible on measureboard and make also a social media catchphoto

04

SUBMIT

Upload the catch through the Fishreport registration system.

05

VERIFY

Every submission is reviewed before it becomes an official league entry.

A Fishing Competition Across Europe

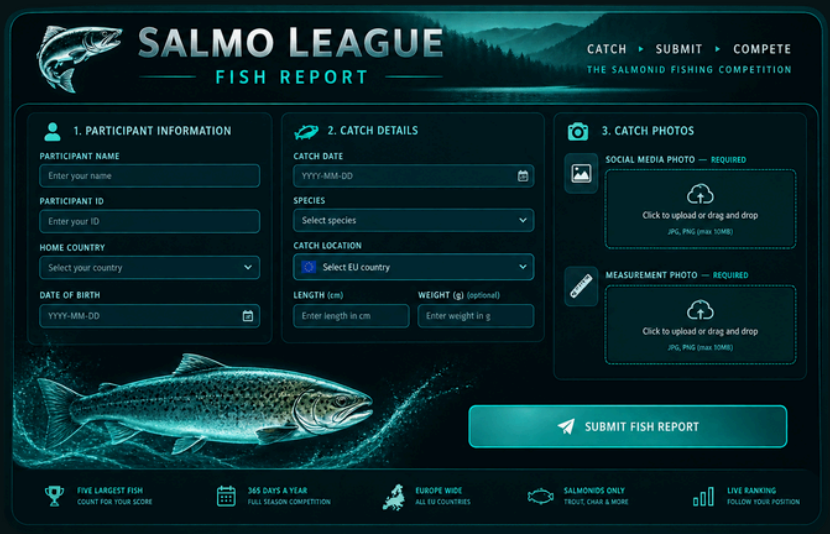
Whether you are fishing in Spain, Germany, France, Italy, Austria or another European country, the SALMO LEAGUE gives salmonid anglers the opportunity to document their catches and compete within a Europe-focused fishing competition.

The SALMO LEAGUE is not only about competition. It is also about exploring new waters, enjoying salmonid fishing and documenting exceptional catches throughout the year.

Catch your fish. Submit your catch. Build your score.

FISHREPORT

The digital catch reporting system of the Salmo League2027. Participants can digitally document their catches with photos, catch data and relevant information. The FishReport creates a standardized, transparent and reliable record of every catch throughout the competition.



LIVE RANKING

The Live Ranking displays the current standings of all participants and updates as new catches are submitted. It adds transparency, excitement and a dynamic competitive experience throughout the entire Salmo League.



The **SALMO LEAGUE** is not only about catching the biggest fish. Three different categories give anglers different ways to compete and make their mark in the League.



1. SALMO LEAGUE CHAMPION
Most League Points

2. SALMO SPECIES MASTER
Most Different Salmonid Species

3. SALMO COUNTRY MASTER
Most Country Catches

WHY PARTNERS & INVESTORS?

- **BRAND VISIBILITY**
  Presence across the competition, digital touchpoints and participant content.

- **REAL-WORLD ACTIVATION**
  Products and brands become part of an authentic fishing experience.

- **CONTENT**
  Catchstories, photography and competition moments create recurring media opportunities.

- **COMMUNITY**
  A structured annual challenge encourages repeat participation and local engagement.

- **SCALABILITY**
  The digital model can expand to additional regions, species or partner campaigns.

PARTNERSHIP OPTIONS / SALMO LEAGUE 2027

[Title Partner] [Equipment Partner] [Prize Partner] [Regional Partner]

CONCEPT SMARTGUIDING ONLINE

SMART GUIDIN'

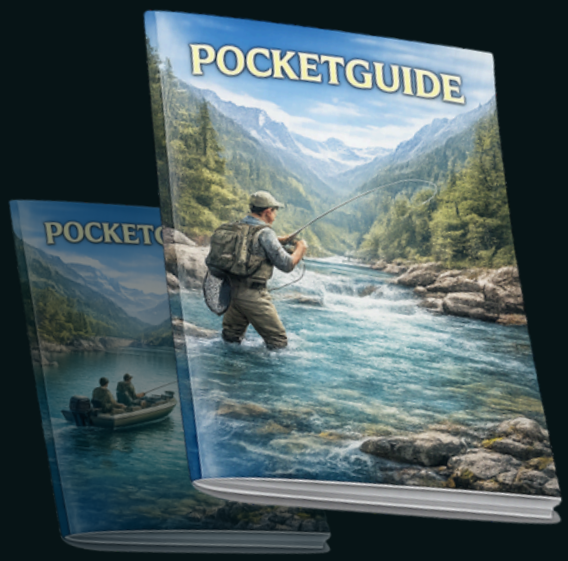
GUIDING • EXPERIENCES • DIGITAL

SALMO LEAGUE
365 Days + FREE

HYBRID SOLUTIONS
Digital fishingtools & more

GUIDING & EXPERIENCES
Premium fishing experiences in Aragón and the Pyrenees

DIGITAL CONTENT
Guides, local knowledge and specialist fishing products



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JOIN THE LEAGUE

FOR PARTICIPANTS

Salmo League 27: https://www.smartguiding.de/salmo-league
Registration: https://www.smartguiding.de/salmo-league/administration
Questions: info@smartguiding.de

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